

The Board Assessment

The Board Assessment is an on-line portal where participants respond to questions which measures the overall effectiveness of the board and pin point best opportunities for board's strategic performance improvement, it answers questions such as the key question any board needs to know: *Is the board functioning to achieve the organization's strategy?*

THE THREE DIMENSIONS

1. Groups

Organization layers that will participate in the assessment

- Executive Directors and Non-Executive Directors or
- Inside Director and Outside directors or
- Internal Director and External Directors or
- Independent Directors and Non-Independent Directors

Customized groups can be also be created.

2. Categories

Performance areas that are assessed

Standard Board Assessment – 68 Questions under the following 8 categories:

- | | |
|-----------------------|--------------------------------|
| 1. Board Composition | 5. Board & CEO Compensation |
| 2. Strategic Planning | 6. Board Procedures |
| 3. Board Interaction | 7. Board Information |
| 4. Board Committees | 8. Board and CEO Effectiveness |

Customized Categories can be also be created.

3. Performance

Participants rate their response on a six point Likert scale ranging between Strongly Agree to Strongly Disagree, responses to questions under each category are ranked by importance – showing the Impact of the category on the organization and its performance score as perceived by the board members.

Using the best practices research conducted in conjunction with the Anderson School of Management at the University of California at Los Angeles (UCLA) and Pepperdine University. **Board Performance Assessments** helps assess the overall effectiveness of a Board of Directors from two standpoints:

1. Their ability to work together and
2. The degree to which they are in compliance with Sarbanes-Oxley-related governance best practices and other board related imperatives.

3D Assessments – Key Elements

The Report Card

This Section provides the organization’s overall Strategic Performance Index (SPI), it lists the organization’s current Capabilities and Constraints. This area of the report also provides mean scores and the perceived priorities for each category.

Matrix Analysis

A scattergram that plots each category in a quadrant format that illustrate both the performance of the category and degree of impact it is perceived to have on the organization.

Frequency Details

Provides mean scores and the percentage of “Agree”, “Disagree”, and “Don’t know/ Not Applicable” responses for each element. This section also provides a frequency distribution for responses to each statement.

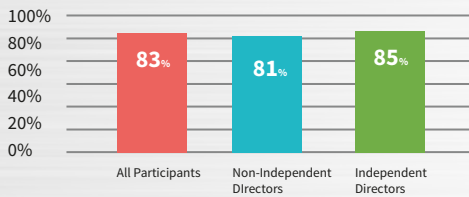
THE REPORT CARD

Strategic Performance Index

Your Strategic Performance Index:

84% Your Prior Year SPI:
2015 - 2016 - 80%
2014 - 2015 - 78%

Benchmark SPI Comparisons



Capabilities and Constraints Matrix

Capabilities

All Participants
Board and CEO Effectiveness 85%

Constraints

All Participants
Board Comptition 83%
Strategic Planning 78%
Board Interaction 72%
CEO 81%

Capabilities are defined as those service categories that are viewed as “High Impact” (Important to customer) and “High-Performing” (perceived as performing satisfactorily).

Constraints are defined as those service categories that are viewed as “High-Impact” (Important to the customer) and “Low-Performing” (perceived as performing less satisfactorily).

DEGREE OF IMPACT RESULTS GRAPH



BOARD PERFORMANCE COMPARISON GRAPH

