



The Comparison Report

This report compares performance ratings for each of the industry categories. A Comparison of client's outcomes with the other organizations in their industry in 3D database. Comparison are made to organizations who achieve scores in top 10%, Bottom 10% and Overall mean score for all the companies selected for comparison.

ORGANIZATION COMPARISON



FREQUENCY DETAILS

Principal Elements	Top	Mean	Btm.	You
Mission	88.55%	77.13%	62.06%	60.65%
Vision	86.77%	73.86%	56.76%	58.80%
Strategic Advantage	79.90%	66.24%	47.69%	43.75%
Customer Profile	73.99%	61.83%	51.07%	58.57%
Market & Competitive Analysis	75.45%	61.21%	47.72%	54.80%
Finance	80.74%	63.86%	46.87%	55.56%
Research & Development	76.92%	60.99%	42.42%	44.44%
Production	78.82%	63.99%	47.33%	56.02%
Marketing	76.59%	60.02%	43.25%	54.26%
Sales Effectiveness	76.89%	60.77%	48.12%	41.25%
Customer Service	83.90%	68.64%	52.22%	63.03%
Planning	84.53%	68.37%	49.31%	56.94%
Resource Alignment	75.54%	56.63%	40.82%	40.28%
Execution	83.83%	66.82%	48.44%	52.31%

Organization Strategy

Top 10%: **80.19%**
 Overall Mean: **64.97%**
 Bottom 10%: **49.00%**
 You: **54.01%**